

Club Managers Group Launches America's Greatest Private Clubs Award Program

America's Greatest Private Clubs recognizes private clubs by industry accepted merit standards, including key rating factors, on-site and written evaluations.

PALM BEACH, FL, UNITED STATES, January 11, 2023 /EINPresswire.com/ -- Club Managers Group unveils the America's Greatest Private Clubs awards program which recognizes private clubs across the country by industry accepted merit standards, including key rating factors, on-site and written evaluations: all void of perceived influences based on individual professional staff or Board achievements. Year after year these five industry standards are the hallmark of the [Club Managers Association of America](#) education and training programs. Private clubs earning the designation will be announced quarterly with annual evaluation visits to determine continued eligibility.

Private country clubs will be solely rated on the 5 Foundations of Excellence which require sound

governance practices by both the board and leadership as they collaborate to support and maintain the brand and mission:

- Facilities providing a distinguished standard of excellence in décor and maintenance.
- Leaders recognized with proven stability in delivering unwavering brand promise to their members.
- Consistent and extraordinary operations service execution.
- Industry recognition for traditions and innovation in



The America's Greatest Private Clubs award is focused on creating an equitable recognition program for clubs to be evaluated based solely on their merits."

Craig D. Martin, CCM



setting club industry trends.

- Team culture inspired by pride resulting in a driven and relentless pursuit of excellence and success.

Craig D. Martin, CCM and founder of [Club Managers Group](#) shared, "It is time to recognize and reward those private clubs across America who routinely achieve the 5 Foundations of Excellence but go unrecognized for a variety of industry politics. Other appointed industry experts including myself will personally visit each private club, meet with the general manager, department heads, line staff and members. Intermixed with the interview process the private club will be evaluated on facility décor and maintenance." Martin adds, "The America's Greatest Private Clubs award is focused on creating an equitable recognition program for clubs to be evaluated based solely on their merits."

America's Greatest Private Club evaluators will consist of a volunteer panel of current and former private club general managers and other top Leaders from private clubs. The panel will be provided with specific criteria, rating parameters and a detailed evaluation form to aid in the assessment process. These ratings will be used to compare qualifying private clubs against their regional peers to create a fair analysis and rating platform focused solely on the 5 Foundations of Excellence.

To request consideration and evaluation to be named one of America's Greatest Private Clubs, please visit [Club Managers Group](#).

About Club Managers Group

Club Managers Group (CMG), formerly known as Club Leaders Group, brings extensive industry knowledge, remarkable insight, and entrepreneurial spirit to deliver sustainable results and success to country clubs and resorts around the world. Craig Martin, CCM has spent the past six years cultivating strategic partners to expand CMG's consulting services and has grown his firm into a nationally recognized consulting firm having performed full scale national executive searches at many private clubs and resorts. Prior to starting his firm, he served as Chief Operating Officer & General Manager at St. Andrews Country Club in Boca Raton, Florida from 2007 until late 2019. Prior to St. Andrews, Martin was Vice President, Private Clubs at The Ritz-Carlton Hotel Company where he was responsible for the development of new residential branded private clubs. Craig held executive leadership positions at The Club at Admirals Cove, The Boca Raton Resort & Club, Old Marsh Golf Club in Palm Beach Gardens, Ritz Carlton Hotel Company, Gaylord Hotels, Callaway Gardens Resort as well as The Greenbrier. He is a distinguished leader in the club industry with more than 40 plus years of hospitality experience. His professional background includes several world-class five-star resorts, hotels, private clubs, residential developments, and real estate projects.

Craig D. Martin
Club Managers Group

+1 561-316-4150

cmartin@clubmanagersgroup.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/610227939>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.